

# Optimized web artwork and use

The Mastercard® Acceptance Mark is used by Mastercard, its issuers, acquirers, accepting merchants, co-brand partners, and their communications resources to signify acceptance (such as on

door decals, card terminals, ATMs, or merchant websites).

## Instructions

Correct display of the Mastercard Acceptance Mark can be achieved by using our optimized artwork. Simply use our provided files and then follow the instructions below. Two different file formats and multiple sizes are available. Use files that contain "pos" for white and light backgrounds. Use files that contain "rev" for black or dark backgrounds.

Please choose the format and size that best meets your needs. You may find it helpful to make this choice with your web developer.

## SVG

All browsers support the use of SVG files and its use is preferred. You or your developer may place them on a web page the same as you would any other image file type such as PNG or GIF using the <img> element with the size you would like it displayed. See below example:

```

```

## PNG

If you or your developer are unable to work with SVG files, you may use the PNG artwork instead.


A PNG should not be used at a size larger than its actual pixel dimensions. Instead use the next larger image size or an SVG file.

PNG files are not scalable, and may appear pixelated or blurry on high resolution devices, such as those with Retina® displays. To ensure that the Mark is displayed properly on every device we recommend using the <srcset> attribute:

```

```

Artwork is available at [brand.mastercard.com](http://brand.mastercard.com)

	
Acceptance Mark	
SVG	mc_acc.svg
PNG	<b>46px × 30px</b> mc_acc_opt_46_1x.png mc_acc_opt_46_2x.png mc_acc_opt_46_3x.png
	<b>54px × 35px</b> mc_acc_opt_54_1x.png mc_acc_opt_54_2x.png mc_acc_opt_54_3x.png
	<b>62px × 40px</b> mc_acc_opt_62_1x.png mc_acc_opt_62_2x.png mc_acc_opt_62_3x.png
	<b>70px × 45px</b> mc_acc_opt_70_1x.png mc_acc_opt_70_2x.png mc_acc_opt_70_3x.png

\*Except Internet Explorer 8 or lower.